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Chapel Hill, NC 27514
P: 919-391-4005
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www.cpcanc.org

Clintess Barrett, Board Chairperson

jacksonn@cpcanc.org

Natasha J. Elliott, Executive Director

Overview

Central Piedmont Community Action, Inc. (CPCA) is a private non-profit human service organization established in March 1966 by the Board of Commissioners of Orange and Chatham Counties to seek funds to administer programs to provide services to low-income families and individuals. CPCA's mission is to make a vital difference in the lives of economically disadvantaged people needing jobs, nutrition, and housing comfort by delivering comprehensive, quality services and organizing community action to make positive changes.

Through government funding, along with the generosity of our partners and supporters, we have been able to support the work we do on behalf of the low-income citizens we serve. All proceeds of our partnerships go into our general fund and will benefit CPCA and its mission.

Benefits and Opportunities

Opportunities

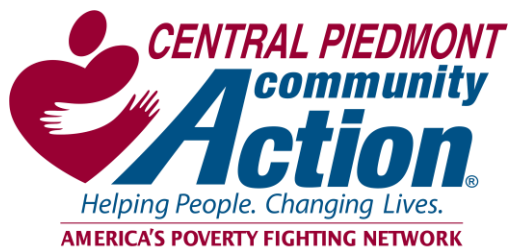
- Donation to support CPCA's mission
- Sponsor a series of events
- Sponsor a single event
- Gifts in-kind (items or services to an auction, raffle or to a program)

Benefits to you or your organization

- CPCA will provide you with the designation and rights as a sponsor
- CPCA will provide you or your company with the rights to use the CPCA logo in your advertising and promotions
- Your logo or name on the sponsor's page at <https://www.cpcanc.org/current-funders> with a link to your website, if applicable
- Mentions on CPCA's social media sites
- Your logo or name in our email blasts throughout the year reaching thousands of people in the community and beyond
- Your name listed on all print materials for events
- Your name or logo printed in all PR and advertising associated with the partnership
- You will receive tickets to events for colleagues, staff, clients, etc., depending on your level of commitment
- ***The amazing feeling you will get upon seeing the smiles on the individuals' faces we serve when you meet them at our events!***



AN EQUAL OPPORTUNITY EMPLOYER / PROGRAM
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AUXILIARY AIDS AND SERVICES ARE AVAILABLE
UPON REQUEST TO INDIVIDUALS WITH DISABILITIES.
RELAY NC (TTY) 7-1-1 or 1800-735-2962



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Annual Agency Events

Our annual events are wonderful opportunities for you to share your commitment to supporting your community. Your partnership is crucial to the success of our ability to raise the resources needed to support the low-income residents in the communities we serve and raise awareness of the issues of poverty. The annual events are a great opportunity to promote awareness and unity in the local communities and to reiterate our care and concern for our customers.

The Great Easter Egg Hunt & Movie – March/April

- This event will be held annually and will be open to the Chatham County community. Community Services Block Grant (CSBG) customers and residents will participate in fun family activities and a movie with all the traditional movie snacks at the Pittsboro Fairgrounds. There will be games and a raffle. Parents will receive information on free and affordable events/activities to do with their children and information about agency programs. We will have participation from Chatham County vendors and agencies.
- *Approximately 100 customers and guests*

Back to School Block Party – August

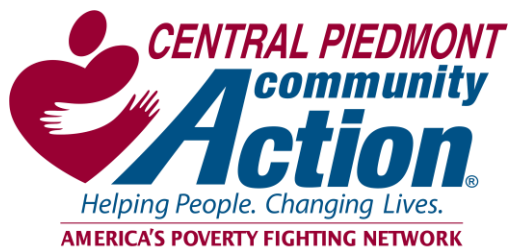
- This event will provide essential school supplies to low-income and economically disadvantaged children in the community to equip them for a great school year. There will also be a forum for local businesses and agencies to provide information about the services they offer to the community. The atmosphere will be fun and interactive with entertainment, food, gifts for parents and other treats.
- *Approximately 50-75 parents and children*

CSBG Graduation and Recognition Banquet – September

- This banquet is for CSBG customers who have achieved self-sufficiency and risen above poverty, as well as those who continue to complete major goals towards becoming self-sufficient. We hope this recognition will inspire those who have graduated from the program to continue to maintain self-sufficiency and those on their way to stay motivated to continue. We also plan to recognize sponsors and supporters.
- *Approximately 30-40 CSBG graduates/customers/guests*



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Family Fun Day – October

- As CSBG promotes positive relationships within families, we provide the opportunity for our customers to bring their children into the office for a day of fun and learning. Each office within the building is set up to provide items and goodies to each child, as well as provide a creative activity that promotes learning and interaction between parent and child(ren). It is held around Halloween so staff and CSBG customers and residents may dress up and have fun!
- *Approximately 50-75 guests*

Hot Ride Holiday Cruise-In – September

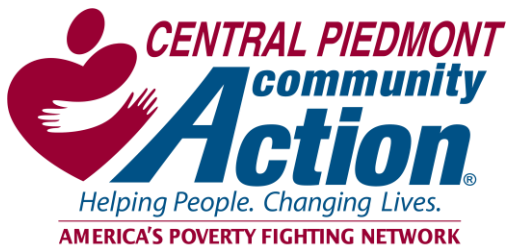
- This event is hosted by our CSBG Randolph office. Guests enjoy a car show, food, free raffles, and items from local providers and vendors. All proceeds go to provide holiday gifts to kids in our programs in need.
- *Approximately 75-100 customers/residents*

Share Your Table Project – November

- The Share Your Table project will provide Thanksgiving meals to our CSBG customers and families. The meals will be purchased from local grocers and businesses. The Share Your Table project will allow low-income residents to receive a healthy, nutritious meal to share with their family.
- *Approximately 100 CSBG customers*



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Holiday Heart Project – December

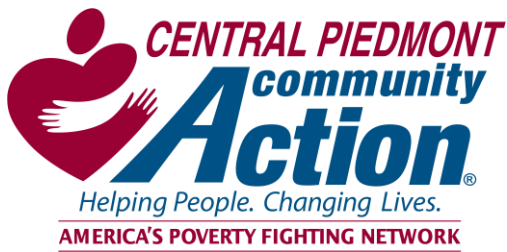
- The Holiday Heart Project will provide Christmas gifts to our CSBG customers and families. The event will include a visit with Santa, games and activities for the children, and allow for parents to participate in helping to wrap the gifts for their child(ren). Refreshments and snacks will be served. This activity will make the parent feel included in the process and enjoy the experience of being a part of their child's happiness.
- *Approximately 75 CSBG customers and children*

National Weatherization Day – October

- Weatherization Day is a day focusing local, state, and national attention of the Weatherization Assistance Program (WAP) and the work being performed by the weatherization network to make homes more energy efficient. WAP works to reduce energy costs and increase comfort in homes by increasing energy efficiency all while protecting the health and safety of families. At the WAP day event, weatherization staff will be available to assist with applications and provide energy saving tips. There will be prizes, games, inflatables, and food. We anticipate partnerships with local vendors, agencies, and Duke Energy.
- *Approximately 100 community residents*



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GIVING OPPORTUNITIES Unrestricted Gifts

The Supporters \$250	The Advocates \$1,000	The Friends of CPCA \$2,000	Community Action Hero \$3,500
Listed in Program/newsletter	Listed in Program/newsletter	Business profile in program/newsletter	Business profile in program/newsletter
Mention in list on our website	Mention in list on our website and Facebook	Your website and approved logo on our website and Facebook	Your website and approved logo on our website
X	Your approved logo printed in program/newsletter	Your approved logo printed in program/newsletter	Your approved logo printed in program/newsletter
X	X	Your business profile listed on our website	Your business profile listed on our website
X	X	X	Verbal recognition at ceremony with option to be a speaker



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Agreement Form

What we need from you to get you the recognition that you deserve...

- Choose the sponsorship option that best fits your needs, and interests
- Your company's camera-ready logo and/or banners, if applicable

We send a "Save the Date" for the event with logos of confirmed sponsors. We don't want you to miss the opportunity to be included, please respond as soon as possible.

Contact Name (Please Print): _____

Business Name: _____

Address: _____

City/Town: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please indicate your level of giving below:

Event(s) to Sponsor/Donation	Level of Sponsorship	Total \$ Enclosed

- Check Enclosed (Pay to the order of the "Central Piedmont Community Action" or "CPCA")
- Please invoice us
- Installment Plans are available – please call 919-742-2277 for more information
- Pay online: <https://www.cpcanc.org/donate>
- Please charge my MC Visa AMEX

Card Number: _____ Exp. Date: _____

CVV Code: _____ Zip Code: _____

Name on card: _____

Signature: _____

Please be sure to send us a high-resolution JPEG or PNG of your logo and your website information as soon as possible, so that we may list you in all upcoming publications and ads.

Questions? Call us at 919-742-2277, or email to jacksonn@cpcanc.org

Please return this form to:

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